



The Brown Swiss Cattle Society (UK)

April 2013



Events 2013

Low Fat Chimes

Brown Swiss Cattle

Society UK

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The Brown Swiss Society's 40th Anniversary will be celebrated with a meal and a farm walk. Before this we have our AGM at the White Lion, Weston, Crewe (CW2 5NA) where we would love to see our members for a quick meeting and a long chat over lunch afterwards.

We look forward to seeing as many members as possible at our visit to the Soulseat Herd in Stranraer this August. More details in our next journal. For those wishing to make a short break of the visit by staying overnight please contact the office for details of local places to stay.

We hope to have a record number of animals at our National Showcase at Livestock 2013 on 3rd and 4th July. Please ring the office if you need further information, or a showing shirt. Stalls are bookable at £50 per stall which will be refunded to the breeder of every animal that attends the show.

RABDF have we believe, done a great job ensuring that the show is a good one, with our stand situated beside the ring where we look forward to welcoming you. The twins who are giving away milkshakes will be just beside us!! Those who want to show cattle please contact either the Society office, or Sian Mercer at RABDF for entry forms. More details and links are on the society website.

Nantwich show is on July 31st this year and even though the National Showcase has moved they will still have classes for Brown Swiss as per usual, we hope you will support this.

This year for the first time there will also be Brown Swiss classes at The Royal Welsh Show in Builth Wells. Please contact the Society Office or the Royal Welsh Show for further information and schedules.

Showing Outfit

The new Society Showing Shirts being modelled at the UK Dairy Expo in Carlisle by Jonny Lochhead and Becky Channing.

If you are showing Brown Swiss this year please get your orders in early for these as there is usually at least a 2 week wait for delivery.

The new Society ties should be ready by the middle of May.



The 2013 AGM is on 13th May at the White Lion

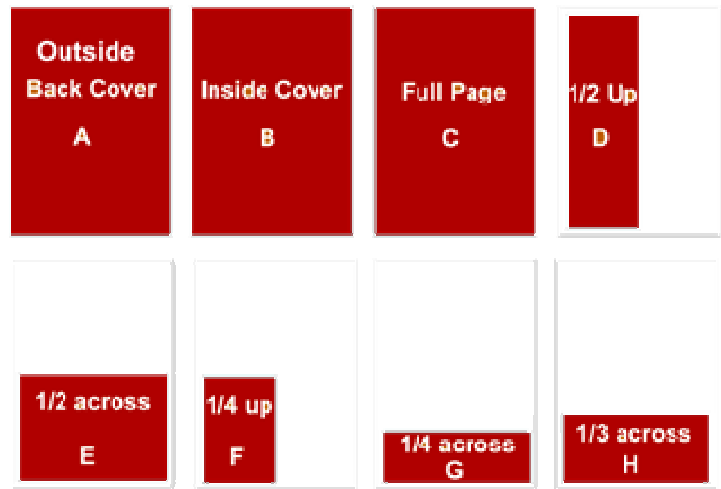
Followed by a lunch and an opportunity to have a get a chat and drink

Sabrina Schlegel (our Swiss judge at 2011 Livestock Show) will also be joining us

Advertising Rates for The Chimes

For those wishing to advertise in the full edition of The Chimes, the prices are laid out as below, we feel this offers great value with prices starting from £25 for a ¼ page through to £95 for a full back page. We want to give members the chance to advertise their herds or cows for a

very reasonable rate in a magazine which will get picked up at shows as well as going out to members. For example 4 full page adverts would cost 3 x £80 with the 4th being free, this works out at only £60 per issue. Deadline for adverts will be May 15th. Please email/phone for more details on advertising rates.



Advertising Rates are, Back Cover A—£95, Inside Cover B—£85, Full Page C—£80,

1/2 page D & E—£45, 1/4 page F & G—£25, 1/3 page H—£33

All-Britain Contest

Please take note that to get your animals entered for 2012 year you only have until 10th May to get your entries in. Don't delay!

This year for the first time the UK Brown Swiss Society is holding an All-Britain contest, starting with 2012 All-Britain. Please enter your animals as soon as possible. You will need a photo, preferably a professional photo. Ensure that you add as much information about your nominated animal as possible,

notably name, date of birth and show results. The photo should be of the animal taken in the class for which she is nominated, that is if you are entering an animal as a heifer in milk, the photo should be of her as a heifer in milk. Please also supply the date when the photo was taken.

The classes are:-
Calf Under 12 months
Maiden Heifer 12-18
In-calf Heifer
Heifer in milk
Junior Cow (2nd & 3rd calvers)
Senior Cow (4+ calves)
Please get your entries in ASAP by post or by email

Office Records, keep in touch

The office is keen to keep their records up to date with what is happening on your farms across Great Britain. If you want to call or email the office it is always great to hear from breeders and to know whether they have any news or stock they want to sell. Let us know how the weather is affecting you and how your Swiss are milking, which system works for you, favourite animals etc. etc.

For our 40th anniversary we would really like to see some old articles and photos or footage that you may have. We would like to be able to feature these in the journal.

Please either post a photocopy or email a scan to the address below with items that you are happy for us to use with a note of the animal, event etc.