




Press release  
 03/23/2015

# Official opening of registration to the 10<sup>th</sup> World Brown Swiss Congress Launching of website [www.brune2016.com](http://www.brune2016.com)

During the International Agriculture Show in Paris, Brune Génétique Services officially opened the registration to the 10<sup>th</sup> World Brown Swiss Congress that will take place in France in the city of Mende from April 6th to 10th 2016.

At this occasion, a « cafe gourmand » welcomed on BGS booth the main public partners that support the project. At the same time, the website [www.brune2016.com](http://www.brune2016.com) was launched with detailed information on the event and the program, and the registration online to the world congress.

## **Follow the news and preparation on social networks**

The logo and graphic identity of the event was already unveiled on social networks in January 2015. Join the international Brown Swiss community and like the BRUNE 2016 Facebook page, and follow all the news about the preparation and organisation of this unique event!

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# Booth visual at SIA Paris :



10<sup>ème</sup> CONGRES MONDIAL - CONCOURS EUROPEEN

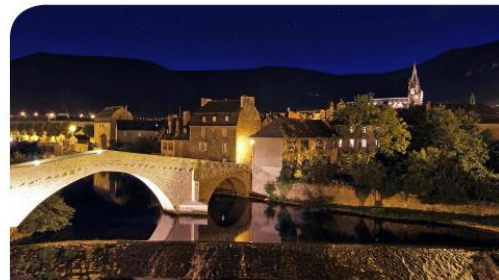


**190**  
Animaux



**4** jours de  
professionalisme  
et de convivialité

**20**  
pays



Un terroir  
et un  
patrimoine



Un site  
unique



